

DAVID JARVIS / COPYWRITER

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Experience

- Creative Lead** **Electronic Arts / Respawn Entertainment** | Oct 2022 - Present
Lead creative ideation and development for Apex Legends, including season launch trailers, gameplay capture, activations, and promotions
- Senior Copywriter** **Barkley** | Feb 2020 - Oct 2022
AMC Theatres, Motel 6, Fogo de Chao, Taco John's, Haribo Gummi Bears, and faucets that are so technologically advanced, they may just join the robot uprising
- Copywriter** **Motive** | Sept 2017 - Feb 2020
Pepsi, Mountain Dew, Kickstart, Game Fuel, Highland Park, Yonex, Lily's Sweets, Ram Trucks, and a champagne I have no business owning a bottle of
- Copywriter** **Freelance** | Dec 2016 - Sept 2017
Afini, Crested Butte, ROR, Monarch Casino, Defy Them All, Fenix Flashlights, and a bunch of doctors who didn't know how to spell-check their resume
- Copywriting Intern** **The Integer Group** | June 2016 - Dec 2016
Procter & Gamble, Kellogg's Cereal, RiteAid, MarsWrigley, Coors Light, Costco, and Antonio Brown before he went crazy

Education

- College** **Colorado State University** | Graduated May 2016
- Major:** *Journalism and Media Communication*
- Focus:** *Advertising*
- Minor:** *Political Science*
- Extra:** *KCSU Prime Time Radio DJ*
Ad Club President
Tennis Team Vice President

Hard Skills

- Adobe Suite
- Microsoft Office
- Google... Everything

Soft Skills

- Objective Pinging
- Fluent Sarcasm
- Underwater Handstands

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Some exclusions apply. ROI metrics not guaranteed. No longer accepting exposure as a form of currency. Please contact David Jarvis for details.